

ABOUT THIS INITIATIVE

Your case study submission is part of the 2026 SPP Pharma & Life Sciences Chapter's Sustainability Impact: Recognizing Real-World Results initiative. This call for submissions invites suppliers to share real-world examples of delivered impact, helping to build a collective body of practical insights that can inspire and accelerate progress across the SPP community. It collects and celebrates tangible impact and real-world insights and experiences from across the industry to support procurement teams in implementing sustainable procurement practices. The selected case studies will be published in SPP's The Guide. Learn more about the [SPP Pharma & Life Sciences chapter](#) and the previous best-practice campaign *Beyond The Guide* [here](#).

Hosted by:



Pharmaceutical &
Life Sciences

WRITING GUIDELINES (1)

- **Implementers only:** only case studies written from the perspective of the implementing company are accepted. No submission with selling interest / from solutions provider will be accepted.
- **Use 3rd person.** For example, *[Company name] has implemented the following approach...*
- **Use clear accessible language** by breaking down information, explaining acronyms, and defining technical terms so diverse audiences can understand.
- **Use objective, non-competitive language** that avoids commercial and selling interest.
For example, after introducing the names, use “the solution provider” or “the adopting company” instead of company names, “the technology” instead of product names, and avoid words such as “groundbreaking”, “innovative”, etc.
- All **sources** cited in-text and linked where appropriate.
- Taking part in this initiative is subject to you being familiar with **anti-trust** issues and how to avoid them. This includes among others avoiding to share any information concerning:
 - your cost of sales, sales plans, planned sales territories, cost of purchase, trade secrets, discounts, profit margins, rebates, credit terms, customer quotes, supplier relationships.
 - your pricing and other purchasing conditions in contracts.
 - Any other commercially sensitive information.

WRITING GUIDELINES (2)

Sustainability and Business Impact

- **Sustainability Impact:** Describes with adequate metrics (e.g., absolute GHG emissions reduction or %) an implemented initiative with tangible, positive on climate, and / or nature, and / or society impact.
- **Business Impact:** Describe qualitatively at a minimum the benefits and trade-offs of the initiative beyond sustainability, focusing on the business case aspects (business opportunities, costs).

Actionability

- **Scalable & replicable:** The initiative is proven, scalable and relevant for other businesses.
- **Implementation Steps:** Describes how the initiative can be implemented with key steps in a step-by-step approach.
- **Stakeholder Collaboration:** Includes the key stakeholders involved and how they worked together.

For any questions, please contact: event@spp.earth