



Sustainable
Procurement
Pledge

USA

*Impact-led purchasing
solutions for the
United States:
How procurement can
positively benefit the
community*

November 18, 2024 | 1 pm EST



Photo by [Shane Rounce](#) on [Unsplash](#)

Before we get going...

This session will be recorded

- Subscribe to [SPP YouTube](#) channel for all recordings

We encourage interaction & questions

- Please use the tools on the right to ask questions etc.

Join our chapter on LinkedIn

- [SPP USA](#)

We are building a community of 1 million

- Together, as a network, we are changing the procurement profession. To do this we need more people collaborating, please invite your peers.
- Join the SPP community for more activities [here](#).

People & the planet need your [Pledge!](#)



USA



#ProcureTomorrow

HARNESSING
THE POWER OF PROCUREMENT

Agenda



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- ❑ ***Welcome & Overview of SPP USA***
Anthony Fuller
- ❑ ***Opening & Speakers' Introduction***
Rebecca Dray, Purchasing with Purpose
- ❑ ***Guest Speakers:***
Patrick Bardsley & Kelli Fisher,
Spectrum Designs Foundation
- ❑ ***Guest Speaker:***
Zoe Koskinas, Compass Diversified
- ❑ ***Panel Discussion***
- ❑ ***Open Forum and Q&A***
- ❑ ***Closing***



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Welcome to USA Chapter

*Join us in building a community of 1 Million...
... starting with the USA!*

SPP IN A SNAPSHOT

THE PLEDGE

The Pledge is at the very heart of the SPP and captures the what and how of our efforts. All SPP Ambassadors sign up to pledge as a unifying principle.

THE COMMUNITY

The SPP Community consists of Ambassadors, **Chapters**, the League of Champions, the Transformational Panel, Volunteers, Supporters & Friends, and the Global Team. We are the driving force of the SPP.

THE PLATFORM

The platform is the tool that allows our community to exchange, collaborate, and learn - so that we can all do more, faster.

THE ECOSYSTEM

SPP is building impact-driven connections to the ecosystem to amplify and accelerate joint action for sustainability.



USA Chapter Objectives



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Collaborate with key US-based partners on sustainable procurement initiatives



Disseminate case studies of building and growing sustainable procurement programs



Educate US community on global sustainability regulations that impact them



Highlight practical tips and tools that procurement practitioners can use to embed sustainability into sourcing and supplier management decisions



Share inspiring examples of procurement professionals making an impact in sustainability



Invite procurement practitioners from the **US to pledge** to SPP
➤ Join our Chapter on LinkedIn: [SPP USA](#)



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INTRODUCTION

*Transforming supply
chains through impact
led procurement*



Rebecca Dray
Executive Director
Purchasing with Purpose

Our Guest Speakers Today



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Patrick Bardsley
CEO and Co-Founder
Spectrum Designs Foundation



Kelli Fisher
Social Media Marketing Specialist
Spectrum Designs Foundation



Zoe Koskinas
Vice President, Head of ESG
Compass Diversified



What is impact led procurement?

“A means of purchasing products and services whereby social and environmental impact is as important in the purchasing decision as good price and good quality.”

A huge opportunity for businesses

These enterprises help you achieve ESG, Sustainability and other goals

- 50%+ are led by women.
- 43% have at least one leader from a Black, Asian, or Minority ethnic background.
- More than half are focused on, and located in, local communities that have been left behind.
- 19% have a core mission dedicated to addressing environmental issues.

Most consumer companies are not on track to meet their decarbonization targets

to newsletters **FORDS**
Survey: Business Leaders Say Their Companies Are Falling Short In Meeting Environmental, Social, And Governance Goals

Why You Need a Supplier-Diversity Program

Harvard Business Review

What is a People & Planet First enterprise?

People and Planet First enterprises sell goods and services in more than 90 spend categories, and use the profits to deliver impact on a particular social or environmental issue, for example homelessness, child poverty, support for people with disabilities or the climate crisis.

They are structured to ensure that they:

- **Prioritize:** Exist to solve social and/or environmental problems for communities, making purpose, people, and the planet the top priorities in operational decisions.
- **Sustain:** Possess self-sustaining revenue models and reinvest the majority of any surplus towards achieving that purpose.
- **Protect:** Choose legal structures and financing options that protect and ensure long-term commitment to their purpose.



The 2023 launch of an affordable global verification is making it easy to identify and have confidence in People & Planet First businesses = changing the supply chain narrative to enable both risk reduction and impact through spend.

The Purchasing with Purpose collaborative is working to build impact-led procurement at scale



Identification & Tech Integration

Database of verified enterprises across the globe

Tech integrations where you buy already or get your impact data

Grassroots Collaboration

Partnering with grassroots impact networks

Place based purchasing projects

Global Partnerships

Partnerships within a broader global network of networks and buyers from public and private sector

Convening & Resources

Developing a resource hub for the U.S.

Regularly convening

Enabling collective action and information sharing through Action Groups.

Joint Fundraising & Fund Distribution

Facilitating collaborative fundraising for specific projects and programs, to avoid duplication of funding and efforts.



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GUEST SPEAKERS

*Impact-led purchasing
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Patrick Bardsley
CEO and Co-Founder
**Spectrum Designs
Foundation**



Kelli Fisher
*Social Media Marketing
Specialist*
**Spectrum Designs
Foundation**





Who We Are

A SustainABLE Business

Redefining what it means to do good —a business with a social mission and sustainability initiatives.

A Majority Neurodiverse Workforce

65% of a 75-person team on the Autism Spectrum.

A Certified Social Enterprise

People and Planet first certification showcases commitment to social mission and the planet.

Different By Design



SCREEN PRINTING



EMBROIDERY



DIGITAL PRINTING



HEAT TRANSFERS



PROMOTIONAL products



GRAPHIC DESIGN





Patrick: Co-Founder & CEO

Day-To-Day Operations

Ensures Spectrum Designs remains operational and functional across all locations.

Expanding The Business

Looks for opportunities to expand Spectrum Designs and its mission.

Marketing

Drives Marketing direction for the organization, coming up with ideas for new initiatives and campaigns.



Kelli: Marketing & Development Specialist

Social Media

Creates social media content and manages social media profiles across various platforms.

Content Filming

Star in content such as social media videos or our television commercial.

Brand Ambassador

Is a voice who represents our autistic team members.



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GUEST SPEAKER

*Impact-led purchasing
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Zoe Koskinas
*Vice President,
Head of ESG
Compass Diversified*

Panel Discussion



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Webinar Resources



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If you would like to remain involved or find out more about any of the topics discussed on today's webinar, please complete this form:

- <https://forms.gle/SLUYHbLsSANvATZD8>

Websites:

- <https://peopleandplanetfirst.org/>
- <https://www.purchasingwithpurpose.org/>
- <https://compassdiversified.com/>
- <https://www.spectrumdesigns.org/>

Join & help the community grow!



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Join our chapter on LinkedIn

- [SPP USA](#)

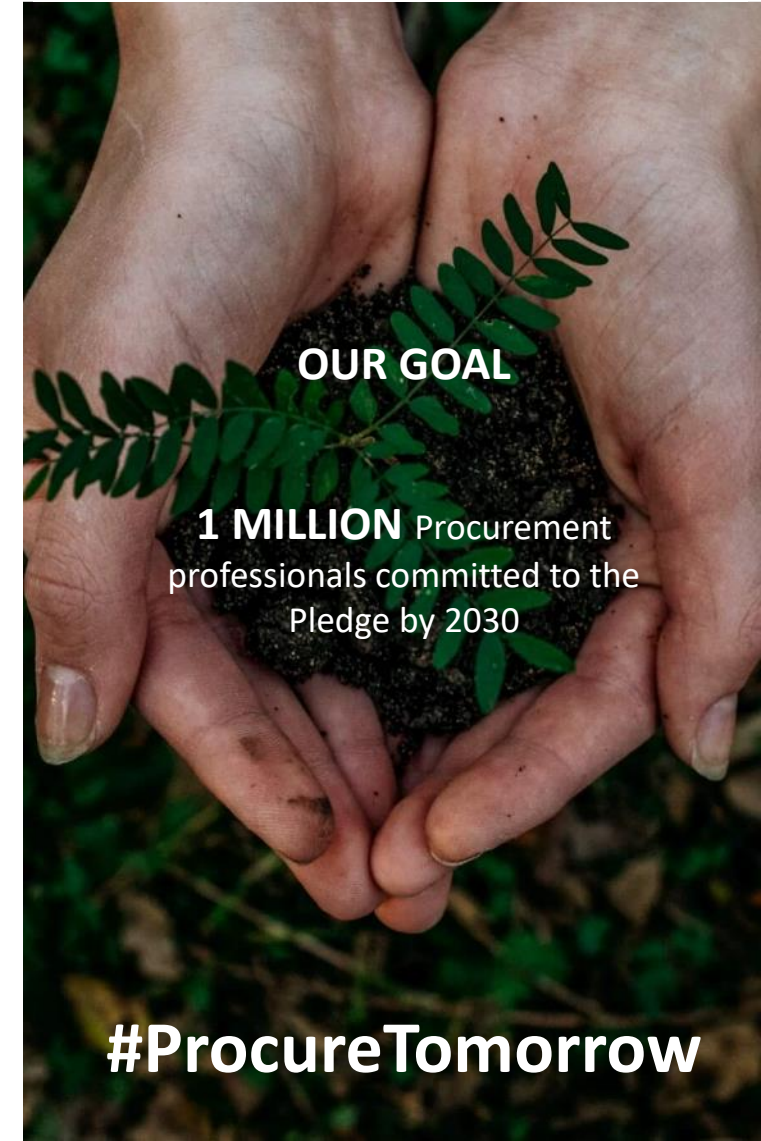
Become part of the SPP Community

- Join us via [spp.earth](#) and select the topics you want to hear about from other chapters & activities.
- Join the SPP community for more activities [here](#).

We are building a community of 1 million

- Together, as a network, we are changing the procurement profession. To do this we need more people collaborating, please invite your peers.

People & the planet need your [Pledge!](#)



OUR GOAL

1 MILLION Procurement
professionals committed to the
Pledge by 2030

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Thank You!

*Join us in building a community of 1 Million...
... starting with the USA!*

Appendix (Resources & Bios)



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- **The Sustainable Procurement Pledge:**
<https://spp.earth/>
- **About SPP:** <https://spp.earth/about/>
- **SPP Netiquette:** <https://spp.earth/netiquette/>
- **Learn how to become an Ambassador:**
https://spp.earth/about/#the_pledge
- **Sign the Pledge and join the community:**
<https://sustainableprocurementpledgeqgmbh.my.salesforce-sites.com/register/>
- **SPP USA Group on LinkedIn:**
<https://www.linkedin.com/groups/12998050/>
- **If you are interested in supporting the SPP USA Chapter,** please drop a direct message to our Co-Chairs via LinkedIn or send an application of interest via this [form](#)

Our Speaker Today



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Rebecca Dray – Executive Director, Purchasing with Purpose

Originally from the United Kingdom, Rebecca grew up working in the hospitality industry, studying Hospitality Management at college and working for large companies like Marriott Hotels as well as smaller, community based enterprises. She then went on to work in the non-profit sector, developing mental health advocacy services. Starting her first social enterprise in 2005, she set up seven further social enterprise companies around the country. All of these social enterprises provided supported employment opportunities for disadvantaged people and most were based in the hospitality sector; businesses such as cafes, catering, event spaces, gift shops, bars and restaurants.

Rebecca moved to the U.S. in 2014 where she founded a social enterprise called Buy Social USA, offering social procurement support services to global corporations, governments and anchor institutions. In 2023 Buy Social USA became Purchasing with Purpose, a collective of impact led business networks across the U.S. that are coming together to bring visibility and opportunities to enterprises that put People and Planet First.

Rebecca has travelled both the UK and US giving presentations, training and mentorship on the development of sustainable social enterprise models. Her passion is the creation of collaborative, ground-up approaches to tackling local, national and global social, racial and economic inequity. Rebecca is Verification Lead for the People and Planet First global verification and a Board member for the Social Enterprise Alliance.

Our Speaker Today



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Patrick Bardsley – CEO and Co-Founder, Spectrum Designs Foundation

As Spectrum Designs Foundation's CEO and Co-Founder, Patrick oversees the day-to-day running of Spectrum Designs and Spectrum Suds. He holds a master's in special education, with a concentration in Behavior Analysis through Long Island University, NY. A natural leader and born innovator, he spends most of his time securing future growth and relationships for the betterment and expansion of Spectrum's social enterprises. Under Patrick's leadership Spectrum's businesses have generated annual revenues of over \$6m and created more than 50 jobs for those on the spectrum in a team of 70+ employees. Patrick brings an enormous skill set that spans many disciplines, as well as almost 20 years of experience working with people with developmental disabilities. Since co-founding Spectrum Designs Foundation and The Nicholas Center in 2011, Patrick has received various awards including Top 40 under 40 Rising Star by New York Non-Profits, the "Wunderkind" award by 914 Magazine, Business Council for Westchester's "Top 40 Under 40" and Spectrum Designs was named Non-Profit of the Year by Long Island Business news under his leadership. Patrick is a graduate from the Goldman Sachs 10k Small Business program and a member of the Neurodiversity @ Work Employer Roundtable- an international collection of cross industry employers and innovative leaders who run autism-focused hiring initiatives.

Patrick is chairman of the board at NYSID (New York State Industries for the Disabled) which is responsible for more than 4,700 jobs for New Yorkers with disabilities who earned \$79.8 million in wages in 2023. He is also a proud Ambassador for Delivering Jobs, an inclusion campaign dedicated to creating pathways to 1,000,000 employment and leadership opportunities for people with autism, intellectual and/or developmental differences by 2025.

Patrick, a UK native, now resides on Long Island, NY with his wife Lauren and daughter Harper. Harper's uncle Greg is on the autism spectrum and has been an employee at Spectrum Designs for 10+ years.

Our Speaker Today



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Kelli Fisher – Social Media Marketing Specialist, Spectrum Designs Foundation

A graduate of Johnson & Wales University, Kelli received an Associate's Degree in Culinary Arts and Food Service Entrepreneurship. She has experience in both food service and retail operations. She is an advocate for those on the Autism Spectrum.

Kelli leads Spectrum Designs' social media efforts, where she finds empowerment in being the voice of the company as an autistic individual. Her role allows her to authentically represent the organization's mission and connect with its community in a meaningful way.

When not at Spectrum, she enjoys vegan cooking, working out, and going to concerts.

Our Speaker Today



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Zoe Koskinas – Vice President, Head of ESG at Compass Diversified

Zoe Koskinas is a highly accomplished corporate strategy and sustainability professional with a proven track record in integrating Environmental, Social, and Governance (ESG) principles into corporate structures. With over a decade of experience, she has effectively implemented ESG frameworks that enhance both financial performance and organizational culture. Zoe's expertise spans across sustainability strategy development, corporate governance, community outreach, and operational efficiency.

As the Vice President, Head of ESG at Compass Diversified, Zoe plays a pivotal role in driving the firm's sustainability initiatives. She has successfully implemented the CODI ESG framework, while overseeing ESG, HR, and administrative functions. Her leadership has positioned CODI as a leader in sustainable business practices, with a focus on improving stakeholder engagement and aligning sustainability goals with financial outcomes.

Prior to her role at Compass Diversified, Zoe held various leadership positions at Lendlease Group, where she spearheaded socio-economic and sustainability initiatives for large-scale urban regeneration projects across the UK and Australia. Her contributions have significantly impacted local communities and enhanced stakeholder collaboration.

Zoe is recognized for her strong communication skills, emotional intelligence, and ability to foster collaboration within diverse teams. She is also experienced in professional coaching, corporate culture development, and has a keen interest in driving social impact through business ventures.

USA Chapter Team



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Anthony Fuller is Co-Chair of the SPP USA Chapter. He works as Global Head of Sourcing at Mitsubishi Tanabe, a Japanese pharmaceutical company, based out of their Jersey City office. Prior to joining Mitsubishi, Anthony worked at Eli Lilly and Bristol-Myers Squibb, following several years spent on the supplier side. He currently lives with his family in New Jersey.

Anthony is an alumnus of the Universities of Oxford, Sheffield and Northumbria, holding graduate degrees in business and politics, as well as law. Anthony is a CPSM from the Institute for Supply Management and a Fellow of the Chartered Institute for Procurement and Supply. He has studied with the Cambridge Institute for Sustainability Leadership and is a GRI certified professional.



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Augustina Kydonieus pledged as Ambassador with the Sustainable Procurement Pledge in 2022 and currently serves as Co-Chair for the USA Chapter. For 20+ years she has served in strategic leadership roles as a procurement business partner on both supply and demand sides across diverse industries including Financial Services, Commercial Real Estate, Integrated Facilities Management, and Technology. Augustina is an active Member of the Chartered Institute for Procurement and Supply (MCIPS). She lives with her husband in San Francisco, California.