



Sustainable
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***Procurement Policy Update
from the US, UK, and
Canada: How Can Suppliers
Meet New Sustainability
Expectations?***

October 28, 2024 | 11am EST



Photo by [Jeremy Bishop](#) on [Unsplash](#)

Before we get going...

This session will be recorded

- Subscribe to [SPP YouTube](#) channel for all recordings

We encourage interaction & questions

- Please use the tools on the right to ask questions etc.

Join our chapter on LinkedIn

- [SPP USA](#)

We are building a community of 1 million

- Together, as a network, we are changing the procurement profession. To do this we need more people collaborating, please invite your peers.
- Join the SPP community for more activities [here](#).

People & the planet need your [Pledge!](#)



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Agenda



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- ❑ ***Opening and Welcome***
Anthony Fuller, SPP USA Co-Chair (Moderator)
- ❑ ***US Panel: Overview of the Federal Government's Sustainable Procurement Initiatives & Rulemakings under the Biden-Harris Administration***
Andrew Mayock, Federal Chief Sustainability Officer
 - *Federal Buy Clean Initiative*
 - *U.S. Government's transition to 100% 24/7 carbon-free electricity*
 - *Electrification of the Federal Government's vehicle fleet****Steven Rothstein, Managing Director, Ceres***
 - *Sustainable Products Procurement Rule*
 - *Supplier Climate Risk Disclosure Rule*
- ❑ ***UK Legislation, Policy & Practices***
Darren Knowd MBA MCIPS
- ❑ ***Canadian perspective: Dr. David A. Johnston***
- ❑ ***Discussion/ Q&A***
- ❑ ***Closing***



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Welcome to USA Chapter

*Join us in building a community of 1 Million...
... starting with the USA!*

SPP IN A SNAPSHOT

THE PLEDGE

The Pledge is at the very heart of the SPP and captures the what and how of our efforts. All SPP Ambassadors sign up to pledge as a unifying principle.

THE COMMUNITY

The SPP Community consists of Ambassadors, **Chapters**, the League of Champions, the Transformational Panel, Volunteers, Supporters & Friends, and the Global Team. We are the driving force of the SPP.

THE PLATFORM

The platform is the tool that allows our community to exchange, collaborate, and learn - so that we can all do more, faster.

THE ECOSYSTEM

SPP is building impact-driven connections to the ecosystem to amplify and accelerate joint action for sustainability.





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Our **purpose** is to serve as a **focus** and **catalyst** for the US-based sustainable procurement practitioner community

We adopt the SPP global strategy as our **chapter's strategy** through closing the gaps in knowledge, support, confidence, and leadership by **empowering** and **equipping** practitioners, and by **encouraging leadership** in the US



Collaborate with key US-based partners on sustainable procurement initiatives



Educate US community on global sustainability regulations that impact them



Share inspiring examples of procurement professionals making an impact in sustainability



Disseminate case studies of building and growing sustainable procurement programs



Highlight practical tips and tools that procurement practitioners can use to embed sustainability into sourcing and supplier management decisions



Invite procurement practitioners from the US to pledge to SPP

➤ Join our Chapter on LinkedIn: [SPP USA](#)



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Ceres

US Panel Presentation

*A New Era of Federal
Procurement:
Driving Emissions Reductions,
Building Resilient Supply Chains*

Andrew Mayock
*Chief Sustainability
Officer at the White
House Council on
Environmental Quality,
United States*



Steven Rothstein
*Managing Director,
Ceres Accelerator for
Sustainable Capital
Markets*



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Overview of the Federal Government's Sustainable Procurement Initiatives under the Biden-Harris Administration



SPEAKER:

Andrew Mayock
*Chief Sustainability
Officer at the White
House Council on
Environmental Quality,
United States*

Topics:

- ❑ Federal Buy Clean Initiative
- ❑ U.S. Government's transition to 100% 24/7 carbon-free electricity
- ❑ Electrification of the Federal Government's vehicle fleet



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***A New Era of Federal
Procurement:
Driving Emissions
Reductions, Building
Resilient Supply Chains***



SPEAKER:

Steven Rothstein
*Managing Director,
Ceres Accelerator for
Sustainable Capital
Markets
United States*

Topics:

- ❑ Sustainable Products Procurement Rule
- ❑ Supplier Climate Risk Disclosure Rule



A New Era of Federal Procurement: Driving Emissions Reductions, Building Resilient Supply Chains

Sustainable Procurement Pledge - October 28, 2024

Ceres Networks

Our powerful networks of investors and companies drive change while also advocating for innovative policies and regulations that build a cleaner, more just, and more sustainable economy.



Ceres Investor Network



Ceres Company Network



Ceres Policy Network



Building Climate Ambition Into U.S. Procurement Policy

- The United States is the world's largest customer, with:
 - Annual procurements of US\$700B
 - 300,000 buildings
 - 600,000 cars and trucks
- Executive Order 14057 & Federal Sustainability Plan (December 2021) showed the Biden Administration's climate ambition:
 - Decarbonizing and building resiliency in federal supply chains
 - Catalyzing American clean energy industries and jobs
- Numerous implementation successes



U.S. Department of Energy's net-zero emissions building initiative includes the National Renewable Energy Laboratory in Colorado



Updating the FAR to Drive Emissions Reductions and Build Supply Chain Resiliency

How can federal regulations leverage government's enormous purchasing power?

Climate-focused updates to the Federal Acquisition Regulation (FAR) work in tandem with other decarbonization and resiliency incentives:

- Clear standards implemented by federal agencies
- Long-lasting (e.g., not tied to IRA funding or Biden Administration executive orders)
- Easily replicated by states



Electric Arc Furnace. Photo By Deutsche Fotothek, CC BY-SA 3.0 de, <https://commons.wikimedia.org/w/index.php?curid=6389694>



Three FAR Council Actions to Address Climate and Sustainability Risks in Federal Supply Chains

Sustainable Products Procurement Rule

- Finalized April 2024

Proposed Rule to Address Climate Risks in Federal Acquisition Process

- Proposed rule being prepared

Proposed Supplier Climate Risk Disclosure Rule

- Ceres hopes for finalization
- Initially introduced in November 2022



Sustainable Products Procurement Rule

- Procurement of products and services federally-designated as “sustainable” is now required for all contracts where the sustainable option is available.
- Departure from default is allowed only with written justification stating why sustainable option cannot meet reasonable cost, performance or delivery requirements.



Which Products and Services Will Benefit?

Products with EPA designations. Examples:

- Products using recovered materials
- Alternatives to ozone-depleting chemicals
- Products using WaterSense, EnergyStar (energy efficiency) and SaferChoice (chemical) ecolabels
- Other products with standards and ecolabels designated as of October 2023

Products with designations by DOE (energy-efficient products) and USDA (biobased products)



Key Actions to Maximize Procurement Preferences for Low-Carbon Industrial Products

Leverage the procurement preference for products under existing EPA, DOE and USDA standards and ecolabels

- Add more low-carbon products to registries
- Build identical procurement preferences into state policy
- Communicate new demand signals to marketplace

Build new standards and ecolabels and update the FAR products rule to cover them:

- Key priority: EPA's low-carbon construction materials ecolabel



EPA's Jennie Romer celebrates IRA grant for developing Environmental Product Declarations for salvaged construction materials at Chicago's Evanston Rebuilding Warehouse.

<https://www.epa.gov/greenerproducts/label-program-low-embodied-carbon-construction-materials>



The U.S. Will Soon Catch Up With Other Large Customers in Managing Climate Risk

The private sector has over 200 companies representing \$5.5 trillion in procurement spending requesting that suppliers disclose emissions data through CDP.

Numerous governments (including Canada, UK, and various EU countries) require supplier emissions disclosures.



Walmart recently announced that its suppliers have removed 1B metric tons of GHGs from their value chains, six years ahead of the target date.

PHOTO: VICTOR J. BLUE/BLOOMBERG NEWS



Proposed Disclosure Requirements for Nation's Largest Contractors:

- Greenhouse gas emissions inventories
 - Scopes 1, 2 & 3
- Climate risk assessments
- Validated, science-based emissions reductions targets



Benefits of Climate Risk Disclosure by Major Suppliers

Assess Suppliers' Preparedness for Climate Change's Physical Impacts (Physical Risk) and the Transition to a Decarbonized Economy (Transition Risk)

- Unlike product disclosures, these allow assessment of company-level risk management and the resiliency of the government's supply chains

Identify Strategic Interventions to Build Resiliency and Reduce Emissions

- FAR Council has broad authority under the Procurement Act to address risks to taxpayers and programs, including systemic risks



Climate Risk Disclosures by Top Suppliers is Key to Ensuring Supply Chain Resilience

"Extreme temperatures resulting from climate change could cause one in four steel bridges in the United States to collapse by 2050."

New York Times, Sept. 3, 2024 citing PLOS ONE study by Palu, S., and Mahmoud, H.



Earlier this summer, extreme heat caused a joint to expand and NYC's Third Avenue bridge was stuck in its open position for hours. Credit: Graham Dickie/The New York Times



Reducing Climate Risk Means Addressing Risk to Taxpayers and National Security

"This new requirement provides a national security advantage and allows these companies to dive deep into how they think about their mission, their value to their customers, what they make, what they produce, and who they interact with."



Karla Perri

Former Assistant Deputy Under Secretary, Environment, Department of Defense

"Knowing where your goods and services are manufactured, and where they come from, is critical in a world that is affected by climate change risk and by political instability."



Richard Kidd

Former Deputy Assistant Secretary, Defense for Environment & Energy Resilience

"It is incumbent on federal agencies to limit the liability taxpayers face because of climate change through rulemakings and other actions to curtail sources of [GHG] emissions known to accelerate climate change and the associated costs."



Steve Ellis

President, Taxpayers for Common Sense



Features to Help Minimize Burdens on Contractors

- Only 0.3% of contractors (with \$50M+ annual contract obligations) have full set of duties
- 1% of contractors (\$7.5M-\$50M) disclose Scope 1 and 2 emissions only
- 98% of contractors (<\$7.5M) have no new obligations
- Widely-used voluntary reporting frameworks (GHG Protocol for emissions, TCFD/ISSB for climate risk assessments, SBTi for science-based targets). 20 countries & 55% of world's GDP use at least two of these frameworks.
- Exemptions & waivers for national security, avoidance of duplication, etc.



Action Needed on Proposed Supplier Disclosure Rule

Thank you!

Please share this session with others & consider submitting comments to the Biden administration!

[Ceres' Procurement Resources](#)
[Supplier Disclosure Rule Proposal](#)
[Ceres' Template Comment Letter](#)

Deadline: As Soon As Possible

Questions?

Reach out to:

- Steven Rothstein srothstein@ceres.org
- John Kostyack john@kostyackstrategies.com





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UK & Canada Panel Perspectives



Darren Knowd
*CEO of DRKNOWD Ltd,
former Chair of the UK
National Social Value
Task Force*
UK



Dr. David A. Johnston
*George Weston Ltd. Chair
& Centre Director in
Sustainable Supply Chains
at the Schulich School of
Business, York University*
Canada



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UK Legislation, Policy & Practices



SPEAKER:

**Darren Knowd MBA
MCIPS**
*CEO of DRKNOWD Ltd,
former Chair of the UK
National Social Value
Task Force*
UK

Topic:

- ☐ Procurement Act 2023

UK Legislation, Policy and Practices



DRKNOWD LIMITED
PROCUREMENT & SOCIAL VALUE

UK Spend~£400Bn



Public Services (Social Value) Act 2012

An Act to require public authorities to have regard to economic, social and environmental well-being in connection with public services contracts; and for connected purposes. [8th March 2012]

STATUTORY INSTRUMENTS

2015 No. 102

PUBLIC PROCUREMENT

The Public Contracts Regulations 2015



Cabinet Office

Procurement Policy Note – Taking Account of Social Value in the Award of Central Government Contracts

Action Note PPN 06/20 September 2020

Procurement Policy Note – Taking Account of Carbon Reduction Plans in the procurement of major government contracts

Action Note PPN 06/21 05/06/2021



Procurement Act 2023

2023 CHAPTER 54

An Act to make provision about procurement. [26th October 2023]

BE IT ENACTED by the King's most Excellent Majesty, by and with the advice and consent of the Lords Spiritual and Temporal, and Commons, in this present Parliament assembled, and by the authority of the same, as follows:—

Source: Institute for Government analysis of HM Treasury, Public Expenditure Survey Analyses, 2024.



Cabinet Office

National Procurement Policy Statement stakeholder survey

This is a survey to inform development of the new National Procurement Policy Statement (NPPS)

National Procurement Policy Statement



Sustainable procurement
Delivering local economic, social and environmental priorities

A toolkit for commissioners, procurement practitioners and contract managers

UK Summary & Lessons



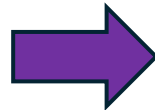
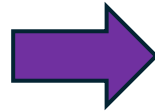
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PROCUREMENT & SOCIAL VALUE

Sustainable Procurement is a process whereby organization's meet their needs for goods, services, works and utilities in a way that achieves value for money on a whole life basis in terms of generating benefits not only to the organization, but also to society and the local economy, whilst minimizing damage to the environment.

Social Value refers to the wider financial and non-financial economic, social and environmental impacts of programmes, organizations, and interventions, and is the value created to society beyond business as usual to improve the wellbeing of people and places.

Procurement Act 2023

- Commences 24 February 2025
- Shorter, Simplified and Flexible Legislation
- New Procurement Objectives
- Broader Approach to Value For Money (M.A.T)
- National Procurement Policy Statement
- National and Local Objectives and Priorities
- Greater Flexibility and Transparency
- Increased Prioritization for SME and VCSE Access
- Wider Social Value Opportunities



Social Value Lessons

1. Legislation and Policy
2. Leadership matters – Politically and Professionally
3. Pre-Procurement Market Engagement – SMEs and VCSEs
4. Supplier Engagement ensures understanding and capability to deliver
5. Social Value Weightings Signify Importance (10-20%)
6. Contractualize Social Value Commitments – Hold Suppliers to Account
7. Objective Measurement, Reporting and Independent Verification
8. Robust Contract Management
9. Ensure Committed Outputs Deliver Sustainable and Real Outcomes
10. Collaborative and Place-Based Social Value for the Same Customer

Links & Further Reading



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Public Contracts Regulations 2015 - https://www.legislation.gov.uk/ukxi/2015/102/pdfs/ukxi_20150102_en.pdf

National Procurement Strategy 2022 - <https://www.local.gov.uk/publications/national-procurement-strategy-local-government-england-2022>

Public Services (Social Value) Act 2012 - <https://www.legislation.gov.uk/ukpga/2012/3>

LGA National Social Value Task Force - <https://www.nationalsocialvaluetaskforce.org/about-us>

Themes Outcomes and Measures - TOM System™ - <https://www.socialvalueportal.com/measurement>

Procurement Act 2023 - <https://www.legislation.gov.uk/ukpga/2023/54/contents>

National Procurement Policy Statement – <https://www.gov.uk/government/publications/national-procurement-policy-statement>

National Procurement Policy Statement Consultation - <https://www.gov.uk/guidance/national-procurement-policy-statement-stakeholder-survey>

Procurement Policy Note 06/20 – taking account of social value in the award of central government contracts - <https://www.gov.uk/government/publications/procurement-policy-note-0620-taking-account-of-social-value-in-the-award-of-central-government-contracts>

Local Government Association - Sustainable procurement delivering local economic, social and environmental priorities - https://www.local.gov.uk/sites/default/files/documents/Sustainable%20Procurement%20Toolkit_1.pdf

Social Value Conference 2024 - <https://www.socialvalueconference.com>

<https://www.drknowdltd.com>

Canadian Perspective



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SPEAKER:

Dr. David A. Johnston
*George Weston Ltd. Chair
& Centre Director in
Sustainable Supply Chains
at the Schulich School of
Business, York University
Canada*

Topics:

- ❑ 2023 Green Standards for Federal Procurement to achieve Clean Buying and Net Zero
- ❑ Suppliers Capability to Do Business with All Levels of Government
- ❑ Public Purchasers Capability to lead sustainable purchasing

News Release February 28 2023



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Government of Canada champions sustainable procurement through new green standards for major contracts

From: [Treasury Board of Canada Secretariat](#)

- **Standards for April 1 2023 :**
 - Disclosure of Greenhouse Gas Emissions and the Setting of Reduction Targets
 - Embodied Carbon in Construction
- Applies to any procurement \$25 million and above
- Companies now and city's later need to be part of the Canada Net Zero Challenge (Canadian Net-Zero Emissions Accountability Act (2021))
- Meanwhile ... Targets for the Canadian Net-Zero Emissions Accountability Act (2021) are pending December 1 2024.

News Release February 28 2023



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- Meanwhile ... Targets for the Canadian Net-Zero Emissions Accountability Act (2021) are pending December 1 2024.

What will happen to the other 80% of public procurement in the 13 provinces and MASH (Municipalities, Academic Institutions, Schools and Hospitals) ?

Other Federal Sustainability Policy Implementations

- **Fighting Against Forced Labour and Child Labour in Supply Chains Act 2023 (i.e., Modern Slavery)**
- **Single Use Plastics Prohibition added to the Canadian Environmental Protection Act, (1999) in 2023**
- **Continuing to increase the per ton price for the federal Carbon Tax ?**

Other Federal Sustainability Policy Implementations

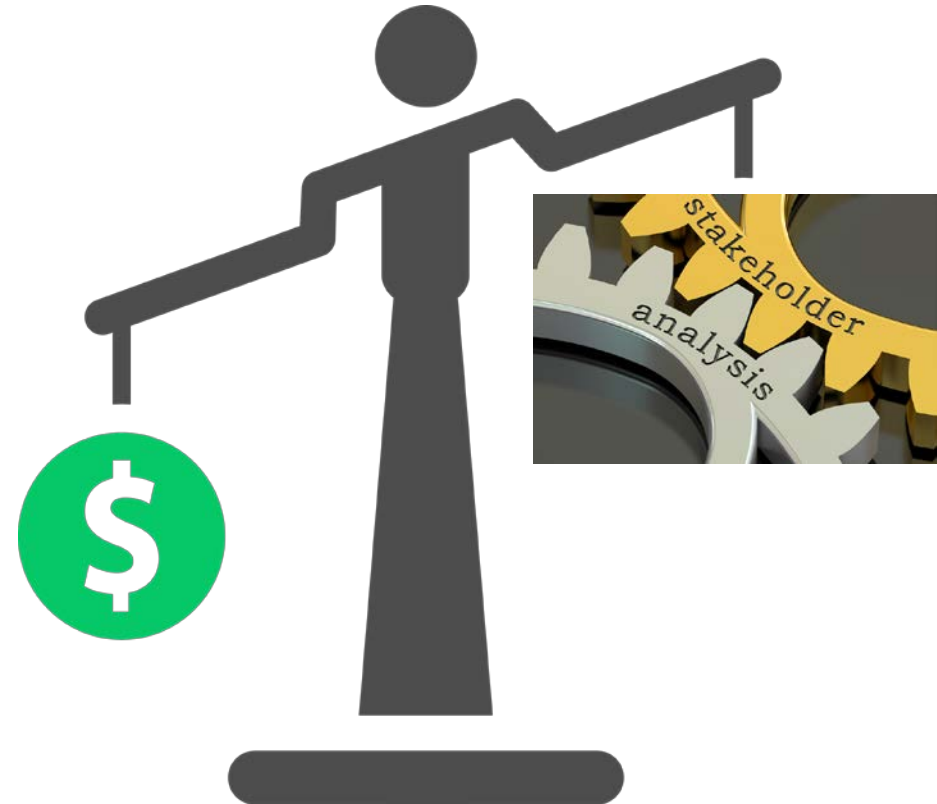
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How will this impact the other 80 % of public procurement in the 13 provinces and MASH (Municipalities, Academic Institutions, Schools and Hospitals) ?

The Capability to Do Business **Sustainably** Other Than On A Traditional “**Best Value**” Basis

SUPPLIERS

- “If I didn’t need the volume, I would not sell to the government.”
- “When are they going to get out of pilot project mode on sustainability.”
- “Innovation requires paid time and flexibility in pricing and terms of delivery.”



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The Capability to Do Business **Sustainably** Other Than On A Traditional “**Best Value**” Basis

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- “Innovation requires paid time and flexibility in pricing and terms of delivery.”

PURCHASERS

- What is an acceptable trade-off between criteria/metrics?
- How do you give preference to new potentially innovative suppliers that can be more sustainable?
- How do you lower the cycle time for an RFP and contracting?
- How do you motivate staff to innovate?

Discussion/ Q & A



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Ceres

Join & help the community grow!

Join our chapter on LinkedIn

- [SPP USA](#)

Become part of the SPP Community

- Join us via [spp.earth](#) and select the topics you want to hear about from other chapters & activities.
- Join the SPP community for more activities [here](#).

We are building a community of 1 million

- Together, as a network, we are changing the procurement profession. To do this we need more people collaborating, please invite your peers.

People & the planet need your [Pledge!](#)



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OUR GOAL

1 MILLION Procurement professionals
committed to the
Pledge by 2030

75% of whom confirm they make more
sustainable sourcing decisions because of
engaging with SPP



Action Needed on Proposed Supplier Disclosure Rule

Please share this session with others & consider submitting comments to the Biden administration!

[Ceres' Procurement Resources](#)
[Supplier Disclosure Rule Proposal](#)
[Ceres' Template Comment Letter](#)

Deadline: As Soon As Possible

Questions?

Reach out to:

- Steven Rothstein: srothstein@ceres.org
- John Kostyack: john@kostyackstrategies.com



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Thank You!

*Join us in building a community of 1 Million...
... starting with the USA!*

Appendix (Resources)



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- ***The Sustainable Procurement Pledge:***
<https://spp.earth/>
- ***About SPP:*** <https://spp.earth/about/>
- ***SPP Netiquette:*** <https://spp.earth/netiquette/>
- ***Learn how to become an Ambassador:***
https://spp.earth/about/#the_pledge
- ***Sign the Pledge and join the community:***
<https://sustainableprocurementpledgeqgmbh.my.salesforce-sites.com/register/>
- ***SPP USA Group on LinkedIn:***
<https://www.linkedin.com/groups/12998050/>
- ***If you are interested in supporting the SPP USA Chapter, please drop a direct message to our Co-Chairs via LinkedIn or send an application of interest via this [form](#)***

Our Speaker Today



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Andrew Mayock

On February 9, 2021, President Biden appointed Andrew Mayock to serve as the Federal Chief Sustainability Officer. As the Federal Chief Sustainability Officer, Andrew Mayock leads President Biden's efforts to improve the sustainability of the Federal government, including by helping Federal agencies prepare for and respond to the impacts of climate change on their operations and services.

Andrew brings over 25 years of public and private sector experience to the Biden Administration, including service in the Obama and Clinton Administrations. In the Obama Administration, Andrew served as Deputy Director for Management and Associate Director for General Government Programs at the Office of Management and Budget (OMB). At OMB, he led OMB's management offices and the President's Management Council with a focus on digital services, cybersecurity, acquisitions, financial management, personnel and performance management. As Associate Director for General Government Programs, he oversaw policy and budget for six cabinet agencies comprising \$225 billion of the President's budget and covering over one million federal employees.

Andrew Mayock's complete bio can be found at <https://www.sustainability.gov/leadership.html>

Our Speaker Today



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Steven M. Rothstein

Steven M. Rothstein is the founding Managing Director of the Ceres Accelerator for Sustainable Capital Markets.

The Ceres Accelerator aims to transform the practices and policies that govern capital markets in order to accelerate reduction of the worst financial impacts of the climate crisis and other sustainability threats.

Steven's 40 years of experience will be critical to explore the most effective strategies for the Accelerator to focus on and move capital markets towards climate sustainability. He has worked at local, state, federal and international levels of government.

Steven served on many non-profit and government boards. He has spoken and written extensively and worked with partners in the corporate, non-profit, government and philanthropy sectors.

Steven has a BA with Honors in Political Science from Williams College and an MBA from Northeastern University's D'Amore - McKim School of Management. He also studied at Duke University's Institute of Public Policy.

Contact: srothstein@ceres.org

Our Speaker Today



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Darren Knowd MBA MCIPS

Darren is now CEO of DRKNOWD Ltd who provide strategic advice to several UK organizations regarding procurement and social value.

Darren was previously the Chair of the UK National Social Value Task Force and also led Local Government Procurement nationally for the Local Government Association, and was Head of Procurement, Commercial Sales and Business Services at Durham County Council, and previously led procurement teams for Nissan Europe.

Darren also has an MBA from Durham University Business School.

Contact: drknowdltd@gmail.com

www.drknowdltd.com



Our Speaker Today



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Dr. David A. Johnston PhD, MBA, HBA

David Johnston is Professor and the George Weston Ltd. Chair and Centre Director in Sustainable Supply Chains at the Schulich School of Business at York University. He is the founding and current program director of the Master of Supply Chain Management (MSCM) at Schulich. In addition, he is a past director of the Master of Business Analytics (MBAN) and Master of Artificial Intelligence (MMAI) programs.

Dr. Johnston's published research is in the areas of supply chain management, sustainability, improving healthcare operations and the management of product and process innovation. His most recent work is focused on strategies for securing the long-term resilience of critical supply chains. He has taught in Schulich's PHD, MSCM, EMBA, MBA, BBA, and Executive Education programs.

Contact: djohnston@schulich.yorku.ca

George Weston Ltd Centre
for Sustainable Supply Chains



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SPP USA Chapter Team



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Anthony Fuller is Co-Chair of the SPP USA Chapter. He works as Global Head of Sourcing at Mitsubishi Tanabe, a Japanese pharmaceutical company, based out of their Jersey City office. Prior to joining Mitsubishi, Anthony worked at Eli Lilly and Bristol-Myers Squibb, following several years spent on the supplier side. He currently lives with his family in New Jersey.

Anthony is an alumnus of the Universities of Oxford, Sheffield and Northumbria, holding graduate degrees in business and politics, as well as law. Anthony is a CPSM from the Institute for Supply Management and a Fellow of the Chartered Institute for Procurement and Supply. He has studied with the Cambridge Institute for Sustainability Leadership and is a GRI certified professional.



in

Augustina Kydonieus pledged as Ambassador with the Sustainable Procurement Pledge in 2022 and currently serves as Co-Chair for the USA Chapter. For 20+ years she has served in strategic leadership roles as a procurement business partner on both supply and demand sides across diverse industries including Financial Services, Commercial Real Estate, Integrated Facilities Management, and Technology. Augustina is an active Member of the Chartered Institute for Procurement and Supply (MCIPS). She lives with her husband in San Francisco, California.