



Sustainable  
Procurement  
Pledge



The

# Sustainable Procurement Pledge

Annual Activity Report  
2021

# Contents



<b>Welcome</b>	<b>04</b>
Our 2021 Highlights	

<b>The Sustainable Procurement Pledge and its Five Principles</b>	<b>05</b>
---	-----------

<b>The Year in Review</b>	<b>07</b>
Closing the Gaps	

<b>Our Purpose &amp; Strategy</b>	<b>08</b>
Empower & Equip and Encourage Leadership	

<b>We are Procurement</b>	<b>09</b>
Our Vision & Goals	

<b>Our Strategic Core</b>	<b>10</b>
The SPP Workstreams	

- 11 Capacity Building
- 13 Communication & Advocacy
- 15 Strategic Partnerships
- 16 Funding



## Join the SPP Movement

How to Get Involved

17

- 17 SPP Ambassador
- 19 SPP Country Chapters:
  - *Denmark*
  - *Germany*
  - *United Kingdom*
- 24 Industry Chapters:
  - *Packaging*
  - *Pharma*
  - *Public Procurement*
- 28 Focus Topic Chapters:
  - *Scope 3*
- 31 SPP Champions
- 32 SPP Supporters
- 33 SPP Family and Friends

## Annual Highlights

Our On-Going Activities

34

- 34 The World Sustainable Procurement Day
- 35 The SPP Sustainable Procurement Pulse Survey

## Our 2022 Agenda

Looking Ahead

36



## Dear SPP Ambassadors, Champions, Co-Chairs, Supporters and Friends

In October 2021, the Sustainable Procurement Pledge (SPP) celebrated its second birthday, giving us the opportunity to reflect on two years' full of excitement and engagement, energy and passion as well as growth and expansion. Our journey started with a LinkedIn post and the strong belief that, as Procurement Professionals, we must turn our incredible sourcing power into a force for good. From those beginnings, the SPP has matured into a global community of SPP Ambassadors, SPP Champions, SPP Chapter Co-Chairs, SPP Supporters and Friends, all committed to the Pledge and to making an impact on sustainable supply chains and ensuring that we deliver on the United Nations' Sustainable Development Goals by 2030.

A lot has happened since 2019 and much has changed. Our world has struggled with Covid-19, leading to significant changes in market and working conditions, unprecedented supply shortages, regulatory adjustments and growing societal awareness and expectations toward sustainable procurement practices. Conditions that have made sustainable procurement practices in global supply chains even more important and drive the need for our profession to take action. Now!

Amid this volatility, SPP has found a highly-responsive community and has grown fast. In 2021, SPP became a non-profit organisation under German law, we launched our first country, industry, and focus topics chapters, and finished the year with 5,671 committed and dedicated SPP Ambassadors who joined forces from 142 countries to drive change. Together.

It's hard to express how incredibly grateful and proud we are that so many Procurement Practitioners around the globe have committed to the Pledge already. However, this is only the beginning. Our goal is that by 2030, we will reach one million committed SPP Ambassadors, who stand for sustainable procurement practices in supply chains across the world. To achieve this goal, we appreciate there is a long way ahead of

us and time is short. Therefore, 2022 is all about ACCELERATION - Accelerate Growth. Accelerate Empowerment. Accelerate Impact.

We started our 2022 Acceleration strategy with the inaugural World Sustainable Procurement Day, which took place during the spring equinox on March 21, 2022. Over 24 hours, the SPP team organised 20 sessions on Sustainable Procurement challenges, featuring 71 speakers and attracting more than 6,500 attendee registrations. The World Sustainable Procurement Day was a further bold step in our strategy by empowering and equipping Procurement Professionals with knowledge, best practice approaches and practical solutions to challenges organised by Procurement FOR Procurement.



And we are extremely delighted to welcome our first SPP Champions, with Lego, Merck, Schneider Electric, and Tetra Pak, who have decided to join the Pledge with the entirety of their procurement departments in support of our acceleration agenda 2022. Their donations allow us to establish a foundational SPP Office that further facilitates our global growth and acceleration across all industries, geographies, and key sustainability topics.

We look forward to an impactful, exciting, and accelerated year 2022 and invite you all to participate and contribute.

Yours,



Thomas



Bertrand

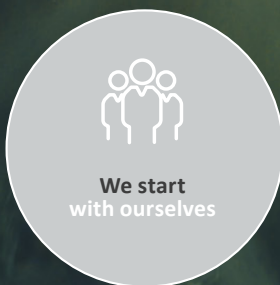
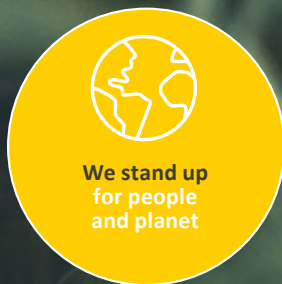
*Thomas & Bertrand and the entire SPP Steering Team*

# The Sustainable Procurement Pledge and its Five Principles

The world is facing tremendous environmental and social challenges. Procurement professionals have a critical role to contribute, to steer and develop responsible supply chains. The Sustainable Procurement Pledge is aimed at all Procurement professionals, academics and students who want to become a Sustainability Ambassador and drive a Responsible Procurement agenda through personal engagement.

By personally committing to the principles below, Ambassadors pledge to foster a common understanding of responsible, inclusive and cooperative Procurement behavior and embedding them in day-to-day business conduct.

The Sustainable Procurement Pledge embraces five core principles to which each individual who joins the Pledge commits.



To support the Pledge and become part of the community,  
simply go to: [WWW.SPP.EARTH](http://WWW.SPP.EARTH)

# Our Values



## Accountability

We can count on us. We are committed to fulfilling the decisions that have been made.



## Integrity

We are transparent & ethical and we believe in equity & diversity.



## Collaboration

We thrive with teamwork.



## Connectivity

We are connected within our environment, and we thrive to connect and collaborate with other communities & services.



## Resilience

We are resilient and we never give up.



## Courage

We will reach our vision with passion, commitment and enthusiasm.

# The Year in Review

## Closing the Gaps

Since the beginning, SPP has been conducting an annual SPP Ambassador surveys. This annual barometre of our community of multipliers revealed that SPP Ambassadors often want to drive change for sustainability within their organisations through a bottom-up approach. However, some common challenges often hinder them from making progress:

### A Knowledge Gap

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SPP Ambassadors don't always know what best-practice sustainable procurement looks like.

### A Support Gap

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SPP Ambassadors don't always know which tools and solutions can help them embed sustainability in their function and company.

### A Confidence Gap

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SPP Ambassadors find it difficult to collaborate with the right peers who can help them. Often role models are missing or seem too distant to engage with directly.

### A Leadership Gap

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SPP Ambassadors need the engagement and the encouragement of their leaders.

# Our Purpose & Strategy

## Empower & Equip and Encourage Leadership

These two overarching strategic goals flink to our SPP Purpose and are underpinned by our SPP Values. They form the basis of our focus and activities across the globe to engage and support procurement professionals at every level so we can grow together as a powerful movement with lasting impact.

### Empower & Equip

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is all about equipping our SPP Ambassadors across the world with the necessary knowledge and tools to be empowered with confidence and the capabilities needed to conduct their day-to-day business better.

### Encourage Leadership

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addresses leaders across companies and societies to collaborate on simple, pragmatic solutions that allows their organisations to focus on execution rather than analysis. Encourage Leadership centers on community endorsement and peer advocacy.

# We are Procurement

## Our Vision & Goals

As a global grassroots and bottom-up movement of procurement professionals, academics, and practitioners, driving awareness and knowledge on responsible sourcing practices and empowering people in procurement, our purpose is: Sustainability in supply chains is our responsibility. We will build a sustainable future for people and our planet.

### Our Vision

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all supply chains across the world have embedded Sustainable Procurement practices by 2030.

### Our Goals

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1 million Procurement Professionals commit to the Sustainable Procurement Pledge by 2030 of whom 75 percent confirm that they make more sustainable sourcing decisions because of their SPP engagement

# Our Strategic Core

## The SPP Workstreams

The backbone of our strategy is driven by five SPP Workstreams.

A growing team of 15 volunteers dedicate their time in one or more workstreams to bring SPP to the next level. Together we work on the growth and expansion of SPP on a projects and program basis to enable and expand our goals.

### Capacity Building

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### Communication & Advocacy

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### Strategic Partnerships

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### Funding

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Desre Hancocks



Khaled Murshed



Marco Carella



Paola Robert



Stephanie Jensen

## Capacity Building

Our Capacity Building Team is responsible for empowering & equipping the SPP Ambassadors to create sustainable impact within their professional roles by providing the world's best content on sustainable procurement. This includes practical guides, research, podcasts, blog posts, interviews and webinars that are relevant to all procurement professionals across all sectors, all regions, and all procurement categories.

In our Capacity Building approach, we aim to democratize access to knowledge. Thus, all content provided is free and events are open to all. The Capacity Building Team encourages the SPP Ambassador community to take action by giving role models a platform to tell their stories and by organizing events with leading practitioners.

Executing upon our EMPOWER & EQUIP Strategy, the SPP Steering Team organized in 2021 six online events, featuring key sustainability challenges that Procurement Practitioners face on a daily basis, ranging from Scope 3 GHG Emissions, to Circular Thinking, Metrics and Funding for Sustainable Procurement, Sustainable Procurement Technology, Human Rights and Diversity and Inclusion. In total, more than 1,500 participants joined these practice-focused events in the year. Backing-up these key challenges, we curated and published 68 practical knowledge items and conducted various interview which are available on our webpage [www.spp.earth](http://www.spp.earth).

In 2022, we will feature further key sustainable procurement challenges including Women's Rights, Conflict Minerals, Diversity & Inclusion in the Supply Chain, Living Incomes, Child Labor, Opportunities & Risks of Industry Collaboration and Multi Stakeholder Partnerships, the Basics about Sustainable Supply Chain Management, Supply Chain Resilience & Supply Chain Sustainability, Supply Chain Mapping, Risk

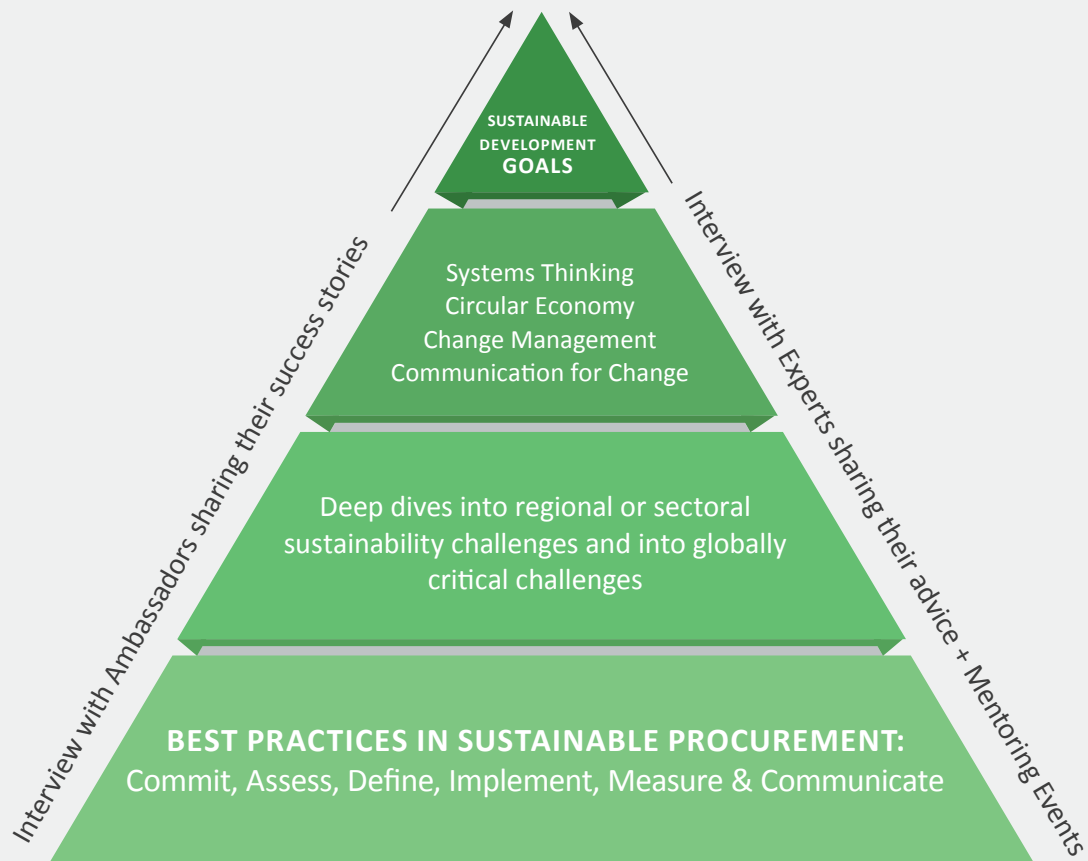
Assessments and Prioritization, Supply Chain Transparency and Traceability, and Protecting & Restoring Biodiversity in Supply Chains.

Furthermore, we will introduce a practical guide, demonstrating how to embed sustainability into the Procurement Cycle, including frameworks, examples and cheat sheets illustrating how Procurement Professionals can drive change in their day-to-day work.

Spotlighting role models with whom SPP Ambassadors from various levels can identify themselves and sharing impact stories of how procurement decisions impact communities, are two other focus areas of our capacity building roadmap 2022. SPP Ambassadors will share their individual story in podcasts and interviews about how they drove change within their organization. On an expert level, we will record video interviews with experts who share their knowledge and experience with the community in their respective area of expertise. Providing an educational and motivational video series that brings to life the findings of world class research, giving communities impacted by procurement decisions a platform to share their experiences and ideas for potential solutions is the focus of our impact stories series. This series shall enhance discussions about sustainable procurement practices by taking into account the perspectives of impacted communities.



## Strategic Framework





Astrid Bosten



Joline Beninga



Michael Rauch



Pia Pinkawa



Rosie Davenport



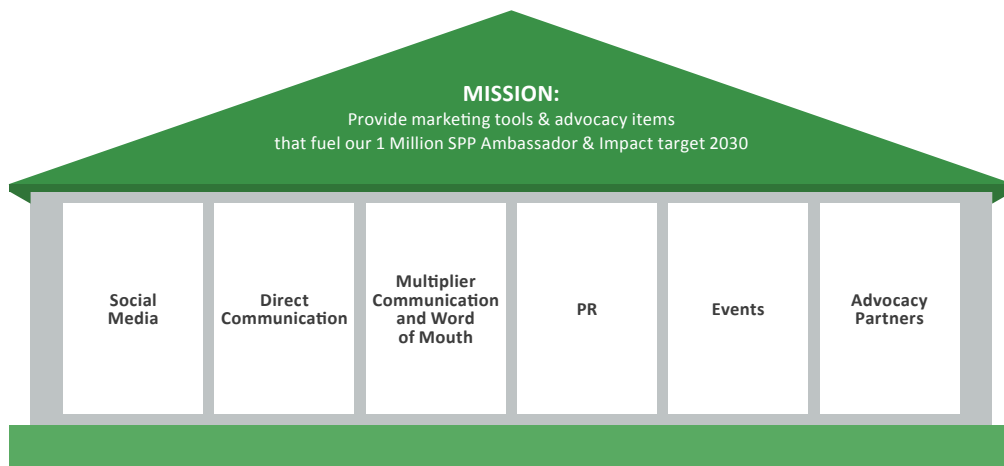
Sila Vogiatzaki



Steffen Huenker

## Communication & Advocacy

In our Communication & Advocacy efforts we focus on a transparent, consistent, and continuous information flow about SPP, its team members and Co-Chairs, as well as the sustainable procurement challenges that we are addressing and revealing. Organizing events, such as the World Sustainable Procurement Day on March 21, 2022 is another important strategic pillar of our Communication & Advocacy approach.



The mission of the Advocacy team is to develop and provide marketing and communication tools that help us in achieving our 1 million SPP Ambassador and impact target by 2030.



Our main communication channels are our official Sustainable Procurement Pledge company LinkedIn page, our SPP Ambassador LinkedIn group, our webpage [www.spp.earth](http://www.spp.earth), and our twitter account.

Via our [SPP LinkedIn page](#), we share all practical information that support our Profession and community in ongoing challenges, best-practice approaches, tools, case-studies, and guides, as well as event information about meaningful and impactful sustainable procurement events. Until the end of 2021, we were happy to have more than 9,100 followers across all industries and regions, who took advantage of more than 150 posts that we shared, generating more than 40,000 impressions, over 18,000 unique visitors, generating an engagement rate of 5 percent in average with about 600 shares and 400 comments.

In our [Sustainable Procurement Ambassador LinkedIn group](#), we welcome all practitioners who commit to the Pledge and thereby join and support the community. In the end of 2021, we had 5,671 SPP Ambassadors in our group who shared more than 500 posts within the community that regularly generated more than 10.000 post views. In peak times, we had up to 5,300 active members per day! We are not only incredibly proud of these outstanding and impressive KPIs but they are one of the reasons why we were recognized by LinkedIn as one of the most engaging groups on the platform.

What SPP is all about is provided on our webpage [www.spp.earth](http://www.spp.earth). Visitors can find anything that surrounds and contributes to the Pledge: blog posts, vlogs, webinar recordings, case studies, guides, a sustainability technology list, the communities that belongs to our Regional or Country Chapters, Industry Chapters, or Focus Topics Chapters, and of course the Sustainable Procurement Pledge with its five principles as well as more news and information about the SPP team and engagement opportunities in and with SPP. In 2021, we had about 19,000 visitors on our our webpage who generated about 79,000 page impressions. In regular newsletters, we keep our subscribers in addition informed about the essentials of SPP. In 2021, we distributed 26 newsletters, distributed to more than 6,000 subscribers achieving an average opening-rate of about 29 percent.

With our [twitter account](#), we stay in close contact with media representatives, multipliers, opinion leaders, and multiple stakeholders and players in the field of sustainable procurement. In the end of 2021, we kept close relationship to our 250 followers by sharing important information about SPP and sustainable procurement.





Anahi Herrera



Bertrand Conquéret



Brianna Gale McCain



Caitlyn Tzou



Sonia Couprie

## Strategic Partnerships

Partnerships are key to SPP's strategy and essential to lead the change we are aiming for. To inspire Leadership in Sustainable Procurement, the SPP Partnership Team engages with like-minded and complementary organizations to form strategic partnerships supporting the SPP Chapters and SPP Workstreams. By building these bridges among strategic partners, the team does not only contribute to the SPP Goals and Objectives but helps to accelerate our programs and reach by adding complementary scopes and new networks.

While SPP Workstreams and Chapters connect with other organizations to partner with, the SPP Partnership Team builds the structure and governance to enable an efficient partnership and cooperation from day one. In addition, the SPP Partnership Team onboards SPP Champions, and manages the relationship with them.

In 2021, the SPP Partnership Team created a partner classification structure to select partners and categorized about 20 potential partner

organizations. Furthermore, it developed an SPP Partnership Manual as a reference how to engage with partners and introduced standard information for onboarding partners.

Supporting our newest strategic element, the SPP Champions, the team created an onboarding framework for those organizations who will become SPP Champions. New outreaches into the sphere of academia and education will be among the key initiatives of the team in 2022.





Oliver Hurrey



Thomas Udesen

## Funding

When SPP kicked-off its mission in 2019, all people involved were contributing pro-bono to the Pledge – and still, this is the case. All SPP Steering Group members, SPP Chapter Co-Chairs, and all partners and friends support the Pledge in their leisure time and without any compensation. However, to accelerate the impact that we are aiming for and to reach our goal to get 1 million procurement professionals committed to the Pledge and to be able to record 75% of them acknowledging that we have positively influenced their decision making by 2030, we need funding!

Therefore, the SPP Fundraising Team works tirelessly on raising funds to support the SPP Organization allowing us to deliver on our mission to help procurement professionals all over the world get access to the knowledge, tools, support, and business cases for driving sustainability in global supply chains. Our fundraising goal for 2022 is to reach €1 million Euros from a variety of sources – including corporates and foundations.

In 2021, the SPP Funding Team ran an extensive stakeholder engagement process, involving more than 25 senior procurement leaders in conversations to understand their perspective on why and how SPP can support their organizations. This insight was used to develop the SPP Champions concept that was launched end of 2021 with great success: Verbal commitments were made, and draft donation agreements shared.

For 2022, the SPP Funding Team plans to raise €250,000 by the end of Q1, and €1,000,000 by the end of 2022. The support of corporates in our SPP Champion program will allow us to actively attract grant and foundation funding in the next two years.



# Join the SPP Movement

## How to Get Involved

There are different ways to get involved in SPP and to become part of our bottom-up and grass-root movement. The simplest and easiest way to join the Pledge is becoming an SPP Ambassador.

### SPP Ambassadors

SPP Ambassadors simply need to commit to the five principles of our Pledge on our website [www.spp.earth](http://www.spp.earth) to become part of the SPP community and tribe. By April 2022, 6,800 individuals have joined SPP either in our

**LinkedIn Group** or on our **community page**. We are always developing new ways to engage with the SPP, including our dynamic Chapters, which cover both geographical regions and industries.



# SPP Chapters

SPP Chapters are regional, industry-wide, or topic-specific communities for SPP Ambassadors, allowing them to get closer to the aspects of sustainable procurement they are interested in.

In 2021, SPP introduced its first fifteen Chapters that are either uniting Procurement Practitioners in a country or region, or in a specific industry, or according to a specific sustainability focus topics that we face in our global supply chains. With the introduction and split into SPP Chapters we do not only enable our Ambassador community to get closer to each other but also to enlarge our global reach into the Procurement Profession. The purpose of the SPP Chapters is to create a network of non-competitive procurement professionals, passionate about sustainability, to collaborate on sustainable procurement. Chapters work in alignment with the SPP missions and goals and create a safe space for open and honest discussion to allow action in day jobs to

drive real change. Procurement Practitioners around the globe experience challenges related to sustainability in different ways. The global messaging of the SPP has been enthusiastically embraced by many Procurement Professionals. What is important now is to ensure that these Procurement Professionals are guided with learning, development, resources, case studies and practical advice that they can implement and help to contribute towards the Sustainable Development Goals by 2030. SPP Chapters are there to take the high-level intentions of SPP and make it practical and useful in its respective area. SPP Chapters will be instrumental to contribute to making sustainable procurement a mainstream way of working.



# SPP Country Chapters

The SPP is proud to have a tribe of dedicated procurement professionals operating across the globe to further the movement. Over the next few pages we'll introduce what's happening across the world and how the SPP is developing.

**Denmark**

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**France**

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**Germany**

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**Russia**

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**South Africa**

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**Spain**

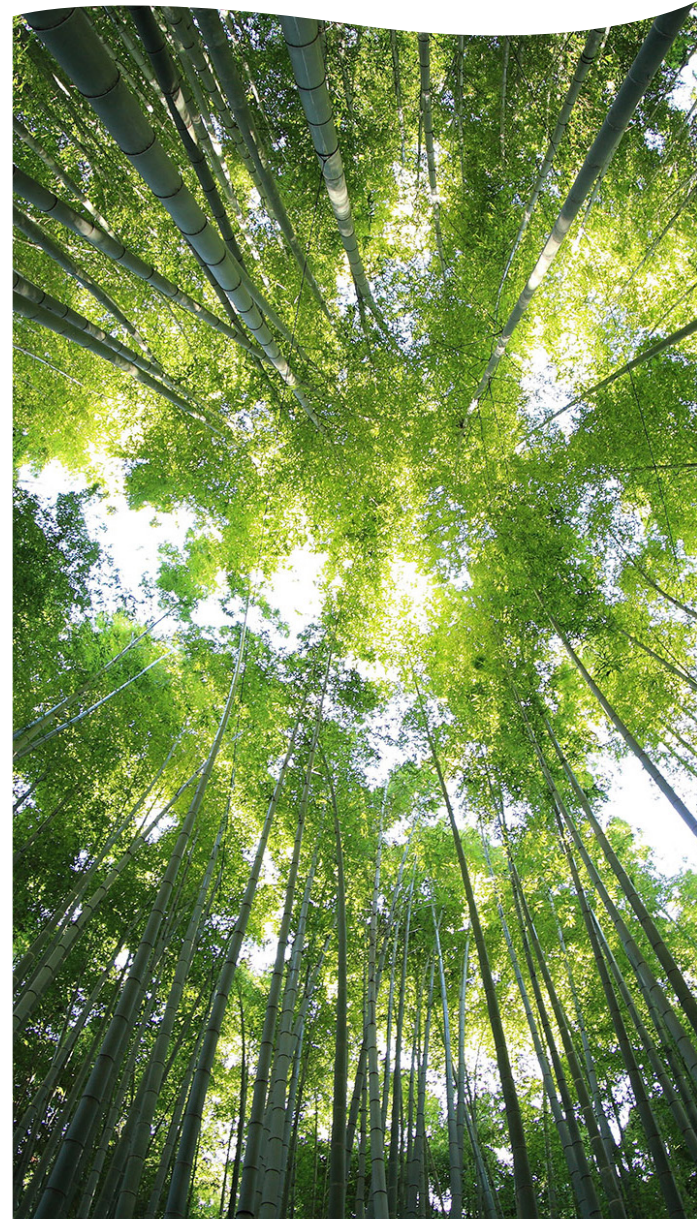
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**United Kingdom**

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**United States**

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Fleur Heineke



Miguel Brand

## Denmark

The mission of our SPP Denmark Chapter is to drive real and positive change in the area of sustainable procurement for procurement employees based in Denmark. Thanks to the relatively advanced stage of Danish companies in terms of sustainability, the Chapter will be instrumental in sharing valuable and practical guidance and best practices for all SPP Ambassadors worldwide.

The goal of the SPP Denmark Chapter is to empower and equip Procurement Professionals based in Denmark. In addition, and to close the leadership gap, the Chapter will be reaching out to CPOs in Danish corporates to have them draw in Ambassadors from their organizations. In 2022, the Denmark Chapter will focus on

creating a team of highly motivated SPP Ambassadors, conducting virtual and physical round table events, sharing resources, ideas, surveys and – most importantly – success stories, and further promote the SPP Champion engagement opportunity to Danish corporations.





Peter Koehne



Thomas Heine

## Germany

SPP Germany comprises a range of actors in sustainable procurement from large companies, SMEs, scientists, researchers, media and NGOs. It acts to raise awareness of a range of issues, including: climate change, SDGs, CO2 reduction, supply chains, circular economy, international labour standards, political and legal frameworks, plus corporate and personal responsibility for the future of the planet.

The Chapter's focus is on empowering buyers to play a leading role in sustainable procurement strategies in their organisations.

The German government's adoption of a comprehensive review of the German Sustainable Development Strategy (GSDS) in March 2021 underscores its commitment to sustainability and the SPP's German Chapter sees a great opportunity to be a key player thanks to its highly-engaged network of Ambassadors, which have grown from 300 to 1,500.

In 2021, the Chapter started work on SPP Germany's Framework and SPP Germany's Agenda 2022. The Chapter held five online and three in-person meetings in 2021, helping to increasingly set the agenda for sustainable procurement in Germany.

It has established strategic partnerships with the leading trade fairs of key industries including: energy, mobility, digitalization, building and civil engineering.

Its reach in lobbying circles and media has also increased. In addition to profiles about SPP Germany's efforts in industry media it also produces a bi-monthly podcast with an SPP Ambassador and has launched a dedicated communication channel, 'SPP procurement TV', featuring videos about sustainable procurement topics.

SPP Germany's collaborative initiatives also include launching training courses offering a certificate in Corporate Social Responsibility and sustainable procurement, including in partnership with the Dusseldorf Chamber of Industry and Commerce.





Jo Parkin



Seb Butt

## United Kingdom

The United Kingdom Chapter is very focused on attracting new people to the Chapter who have not yet found their way to SPP. Members of the United Kingdom Chapter can expect lots of practical guidance about how to start embedding sustainable practices into their day-to-day procurement operations. We'll differentiate between what's short, medium, and long terms and provide resources and examples of these where possible.

Peter Drucker's quote "If you want something new, you have to stop doing something old" also represents a sentiment we'd like to support; if we want our ambassadors to start embedding sustainable procurement practices into their work, we need to provide them with ideas of tools and frameworks that will help them do it. In Q4 of 2021, the United Kingdom Chapter was established. An initial brainstorm was held with United Kingdom Ambassadors to gather their

views on how they would like the United Kingdom Chapter to meet their needs in 2022. The ideas and feedback from this event have been the cornerstone of the 2022 plans and Chapter strategy. In 2022, the United Kingdom Chapter will organize Sustainable Procurement 101 sessions as well as a series of events (virtual and face-to-face as feasible) to establish the United Kingdom Ambassador network, supporting existing SPP Ambassadors and capturing new ones.



## Our Other Country Chapters

The SPP continues to evolve across the world and we are delighted that the following countries have opened Chapters to advance the movement in their region: South Africa,

Spain, Russia, France and the United States. We look forward to sharing more information about their activities and how to engage in the coming months.



# Industry Chapters

The SPP continues to push the boundaries both geographically and also in terms of the specific industries where our influence extends.

## Packaging

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## Pharma

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## Public Procurement

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Lawrence Hambling



Neil Shackleton

## Packaging

The sourcing of packaging materials is challenging, the supply chain is complex, the environmental impact is dependent on multiple variables and decisions are not binary. For our SPP Ambassadors, driving sustainable packaging initiatives in tandem with lean procurement can be counterproductive. Therefore, it's vital for our Packaging Chapter to tackle these challenges, provide our SPP community insights to develop the appropriate strategies, share best practices and embed them into the organizations our SPP Ambassadors are working for.

The mission of the SPP Packaging Chapter is to provide Procurement Professionals with independent guidelines to make valuable, sustainable business decisions when sourcing packaging materials. Its goal is to embed clear sustainable direction on packaging procurement

into the active mindsets of our SPP Ambassadors, building a generic knowledge bank that can be used across our community. In 2022 the Packaging Chapter will focus on closing the knowledge gap on packaging and provide an impartial independent guideline.





Fred Turco



Zelia Kranich

## Pharma

SPP Pharma Chapter is a non-competitive group of professionals passionate about Procurement and Sustainability with purpose of collaborating via good practice sharing, tool development and general learning.

Pharma has established environmental and social sustainability practices through industry initiatives such as the Pharmaceutical Supply Chain Initiative (PSCI), PEG and other organizations that are typically Environmental,

Health & Safety oriented. SPP Pharma aims to leverage and translate some of those practices into Procurement oriented tools that enable improved sustainable sourcing relative for Pharma and other industries.





Guy Battle



Rachel Lemos

## Public Procurement

The mission of the Public Procurement Chapter is to partner with government entities (Federal, Provincial/State and Municipalities) to accelerate the changes we want to see in public procurement practices and drive positive impacts for our environment and planet.

The Chapter started in October 2021 and has been working with government entities to understand current ESG practices and identify best practices as well as potential gaps. Equipped with this knowledge, the PP Chapter has been offering assistance and providing a blueprint for organizations seeking to implement ESG practices.

To date, we have delivered this advice through online meetings with interested parties with a focus on Canada and the Emirate States, where the current Co-Chairs are located. Our goal in 2022 is to develop a more structured approach by producing written documentation and materials outlining best practices in sustainable and circular procurement. We aim to share these with public entities, who we would stay in regular contact with to check on their progress, enabling us to learn with their experiences and continue

to share the wins and learnings with others in the community to accelerate the pace of collective change.

Building on our achievements so far, in 2022 we also intend to host three virtual events focused on how to implement best practices in Public Procurement. Increasing the number of PP Ambassadors from 10 to 50 is also a key objective to create a team of highly motivated Ambassadors, including sub-groups that will have specific accountabilities – for example, event organization, marketing our events and publishing materials on social networks.

We will also maintain regular touchpoints with other Chapters to increase collaboration across countries and industry Chapters. Identifying potential SPP Champions and funding opportunities will also be a priority for 2022.



# Focus Topics Chapters

The SPP is dedicated to delivering knowledge to help procurement professionals tackle the key issues of sustainability. Our Topic Chapters are evolving, here we introduce the first one in our community, which focuses on Scope 3 emissions.

## Scope 3

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Claudia Stijlen



Eric Danjoux-Dichamp

## Scope 3

The SPP Scope 3 Chapter is aiming at gathering as many Procurement Professionals as possible to share ideas, best practices, and opportunities to support GHG reduction ambitions.

We want to become a source of inspiration to help everyone making that change happen. Greenhouse gas emissions are categorized into three groups or 'Scopes' by the most widely used international accounting tool, the Greenhouse Gas (GHG) Protocol. Scope 1 covers direct emissions from owned or controlled sources; scope two covers indirect emissions from the generation of purchased electricity, steam, heating, and cooling consumed by the reporting company, and scope 3 includes all other indirect emissions that occur in a company's value chain. Scope 3 is where Procurement comes in. Supply chain emissions, part of the scope 3 category, are often regarded as difficult emissions to address, as they are outside of a company's direct control. These emissions occur as a result of a company's operations but are produced from sources that are not always owned or controlled by the company.

As this is a new field for many organizations, there are only limited examples available of best practices in data collection, data assessment, solutions designs and collaboration with an effective and transparent supply chain and it is of the utmost importance that we learn from each other and develop solutions together. That is why the SPP\_Scope 3\_Chapter is aiming at gathering as many procurement professionals as possible to share ideas, best practices, and opportunities to support GHG reduction ambitions.

The SPP Scope 3 Chapter is aiming to become the source of inspiration as 'Scope 3 capability provider', provide access to knowledge toolbox, provide benchmark on some industries and / or core practices, gather and/or create inspiring case studies, and issue SPP Scope 3 standards-building principles.



In 2022, the Scope 3 Chapter will focus on the development of a Catalogue of Scope 3 common capabilities and practices, conduct quarterly meetings for the general SPP public on Scope 3, and conduct approximately specific topic meetings for the Scope 3 Chapter participants.

## Charter chapter SPP - Scope 3

SCOPE & OBJECTIVES	ENABLERS	GOVERNANCE	WHAT DOES SUCCESS (AND NOT SUCCESS) LOOK LIKE?		
<p><b>SCOPE</b></p> <ul style="list-style-type: none"> <li>• Scope 3 emissions</li> </ul> <p><b>OBJECTIVES</b></p> <ul style="list-style-type: none"> <li>• Build an active community of procurement experts able to inspire and support SPP network</li> <li>• Give access to a catalog of Scope 3 common capabilities and practices</li> <li>• Create or leverage industry standards</li> </ul>	<ul style="list-style-type: none"> <li>• SPP Scope 3 Core Team</li> <li>• SPP Leadership Team</li> <li>• SPP Country Ambassadors</li> <li>• Scope 3 Industry Experts</li> <li>• Partnership with Scope 3 Peer Group</li> </ul>	<p><b>THE TEAM</b></p> <ul style="list-style-type: none"> <li>• Scope 3 Co-Chair: CS and ED</li> <li>• Program support by Core Team of Subject matter Experts and Industry Experts</li> <li>• Event support by Ambassadors and Volunteers of SPP - Scope 3</li> </ul> <p><b>COORDINATION</b></p> <ul style="list-style-type: none"> <li>• SPP S3 Team meeting: Monthly</li> <li>• SPP S3 meeting: Quarterly</li> </ul>	<ul style="list-style-type: none"> <li>• Be a source of inspiration as 'Scope 3 Capability Provider'</li> <li>• Provide access to Knowledge Toolbox: Experts, Technologies, Training</li> <li>• Provide Benchmark on some industries and/or core practices</li> <li>• Gather and/or create inspiring case studies</li> <li>• Issue SPP - Scope 3 standards-building principles</li> </ul>		
KEY MILESTONES	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Q3 2022
Scope 3 Core Team in place	█				
Scope 3 Emission Survey	█				
Alignment 2022 ambitions / Scope 3 catalogue content		█			
Development of Scope 3 catalogue of capabilities		█	█	█	█
Quarterly Scope 3 meetings		█	█	█	█

# SPP Champions

Becoming an SPP Ambassador or getting involved in an SPP Chapter are two options for individuals to engage in our common cause. For corporations and organizations, there are two additional engagement opportunities, either by joining the league of SPP Champions or by becoming an SPP Supporter.

**SPP Champion** is an engagement offer targeting corporations who want to champion sustainable procurement within their organization, providing access to the SPP community and resources for their entire procurement teams. Champions benefit from the access to the powerful SPP community of sustainable procurement minded Ambassadors and network that helps the procurement professionals in their organization to quickly make sense of and implement sustainable procurement best-practices. In the end of 2021, SPP introduced this engagement opportunity

with great interest and success. We are very delighted that the following companies became SPP Champions in early 2022: Accenture, GSK, Lego, Merck, Schneider Electric, Solvay, and Tetrapak.

If you are interested in joining SPP with your entire procurement team, to empower & equip your buyers with the knowledge and tools they need to make sustainable procurement happen in your company, then please reach out to [champions@spp.earth](mailto:champions@spp.earth). We are happy to share more details and connect with you shortly.

## SPP Champions

*(status April 2022)*



# SPP Supporters

**SPP Supporters** are - as the name suggests - supporters of SPP. Early 2022, we were delighted to receive donations by EcoVadis and givewith, two SPP friends who have been with SPP since the very beginning.

If you are thrilled by SPP but neither can become a CoChair, Champion or support us with unique resources, then this is a great opportunity to get involved.

If you are interested in this engagement opportunity, please reach out to:  
[champions@spp.earth](mailto:champions@spp.earth).

SPP Supporters

*(status April 2022)*

ecovadis

givewith®



# SPP Family and Friends

**Our SPP Family & Friends** members are great individual supporters of our initiative who donate their unique resources, capabilities, and capacities to let us make progress on our journey. Although they officially do not belong to the SPP Steering team, it feels like this. These SPP friends include Itzard Schouten and his [Etopia](#) team, who helped us in developing our SPP brand book, several design elements, key visuals, and videos.



# Annual Highlights

## Our On-going Activities

In the beginning of 2022, the World Sustainable Procurement Day was only an idea born and embraced by the entire Sustainable Procurement Pledge (SPP) Steering team who recognized, that there was no global event focused on sustainable procurement addressing the challenges procurement professionals are facing. On spring equinox in March 2022, this idea became reality. The inaugural World Sustainable Procurement Day took place with more than 6,500 procurement, supply chain and sustainability professionals registering and benefitting from 20 sustainability sessions featuring 71 speakers from all around the world.



## The World Sustainable Procurement Day

The range of speakers spanned every level of industry professional, including perspectives from students and young professionals to those rising through the ranks to Chief Procurement Officers and CEOs, who have worked in the sector for many years. The content of the sessions was equally as diverse, addressing a plethora of topics including, Supplier Diversity, Human Rights Risks in Indirect Spend, Collaboration, Education, Tools to use with Suppliers to address Climate Change, Technology, Modern Slavery, Living Wages and many more as well as dedicated industry spotlight session covering Chemicals, Travel & Hospitality, Packaging and Fashion.

SPP Ambassadors and representatives from companies as GSK, Unilever, SAP, Together for Sustainability, Bayer, Merck, Accenture, SC Johnson, Henkel, Zurich Insurance, Pfizer, and Roche among many others, plus representatives

from the Living Wages Foundation, the Slave Free Alliance, Minority Supplier Development UK shared their experiences and best practices and engaged with attendees about the challenges and opportunities.

International and regional organizations, publishers and communities supported the World Sustainable Procurement Day in advance.

During the day, the event was acknowledged on social media as the **#WorldSustainableProcurementDay** and was celebrated in many countries and procurement departments all over the world.

All session recordings and their digests are available on [www.spp.earth](http://www.spp.earth). Save the date for the World Sustainable Procurement Day 2023, which will again take place during the spring equinox on March 21, 2023.

# SPP Sustainable Procurement Pulse Survey

Since 2020, the SPP team has been conducting annual SPP Ambassador surveys, sounding, and reflecting with our multiplier base on the biggest challenges and support needs that they have. The insights gained in this way help us tailor our offering and support to the needs our SPP Ambassadors address.

In 2021, 70% of the survey respondents indicated that SPP has helped them making more responsible sourcing decisions. Furthermore, the biggest challenges that SPP Ambassadors are facing are gaps ranging from appropriate access to practical and meaningful knowledge, to the lack of support, difficulties in connecting and collaborating with the right peers and leadership engagement and encouragement.

## Gartner®

In 2022, we teamed up with Gartner for our annual SPP Ambassador survey. The Sustainable Procurement Pulse survey addressed two main aspects. First, collecting the feedback of our Ambassador base on how the SPP is supporting their individual sustainability journey; secondly, we wanted to assess the state of sustainable procurement in organizations and identify procurement initiatives to drive positive impact. The digest of the 2022 Sustainable Procurement Pulse is available on our [www.spp.earth](http://www.spp.earth) website (as of summer 2022).



# Our 2022 Agenda

## Looking Ahead

After such a brilliant start to 2022 - what's left? There can only be one answer: ACCELERATION! We will continue to expand our reach in width, depth, and proximity to our target group by new and established approaches, formats, measures and workstreams to invite more Procurement Professionals to join the Pledge. Our goal for 2022 is that more than 10,000 individuals commit to the Pledge to drive change. Together.

Soon, we will be in the position to open an SPP Office that will further support us in empowering & equipping the individuals in our profession.

And we will launch more industry, regional & country, and focus topics chapters, allowing us to get closer to those for whom the Pledge is meant for – Procurement Practitioners, around the globe.



